



**CLOSING THE** 20 July 2010  
The Sebel Playford Adelaide

# LOOP

THE INTERFACE BETWEEN  
INJURY PREVENTION  
AND INJURY MANAGEMENT

## Sponsorship Opportunities

This is your opportunity to place your brand and products in front of an audience of influencers and decision makers in some of South Australia's largest enterprises.



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## Invitation to sponsor

It is now generally agreed that the annual SISA seminar tops the list of conferences and seminars as a value proposition.

The 2010 event will be called Closing the Loop. It will be a cost-effective and interactive symposium of ideas and latest thinking, organised by self insurers for self insurers as well as the broader professional audience. Closing the Loop will explore the poorly understood interface between OH&S, workplace wellness and workplace-based injury management.

This is your opportunity to place your brand and products in front of an audience of influencers and decision makers in some of South Australia's largest enterprises. You are invited to consider the sponsorship options and take your place at the forefront of Closing the Loop.

**Robin Shaw**

Manager

Self Insurers of South Australia

## SPONSORSHIP PROPOSAL 2010

### overview

Self Insurers of South Australia and Access Events have combined to present successful conferences such as Safety Discovery Before Injury Recovery 2009, Navigating the Mine Field 2008, Courage Under Fire 2007, New Ideas for an Age Old Problem 2006, Its Up to You 2005 and Through, Over, Under and Around in 2004.

It has been decided by Self Insurers of South Australia that the conference for 2010 will focus on injury prevention and management.

‘Closing the Loop’ will continue this great series of conferences with sessions covering risk management, prevention, health & wellbeing and personal development.

### conference aims

- To facilitate a learning environment for key stakeholders in the pursuit of world best practice in injury prevention and management, particularly in the self insured environment in South Australia
- Promote the sharing of information between colleagues and peers in injury prevention and management.

### when & where

- Tuesday, 20 July 2010
- Sebel Playford Adelaide, North Terrace

[www.mirvachotels.com/sebel-playford-adelaide](http://www.mirvachotels.com/sebel-playford-adelaide)



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## **delegates**

We expect 150 to 200 delegates which will comprise:

- Occupational Health, Safety and Environment Practitioners
- Rehabilitation Consultants
- Claims Managers
- Executives and Senior Managers.

## **marketing**

The following marketing plan is proposed:

- Direct brochure email to full and associate members of Self Insurers of South Australia which represents around 70 of South Australia's largest private sector employers and the entire public sector, totalling 36% of the State's workforce
- Website advertising by Self Insurers of South Australia and Access Events
- Electronic distribution to interstate self insurer associations
- Electronic distribution to employer and employee associations
- Direct brochure email to WorkCover SA
- Direct brochure email to Australian Rehabilitation Providers Association SA
- Direct brochure email to previous conference delegates including state and commonwealth government organisations
- Advertised in *In Business* magazine
- Advertised on <http://www.conferencealerts.com/australia.htm>.

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### sponsorship opportunities

diamond sponsor (limited to maximum of 2 companies from different industries)

As a diamond sponsor of the conference, your organisation will be affiliated with all aspects of the event.

This opportunity enables your organisation to demonstrate its support and commitment to the principles of injury prevention and early, safe return to work.

This is a superb opportunity to place your brand in front of the consumers of services within the injury prevention, rehabilitation and return to work industries, and assist the learning process in an area that can become immensely beneficial to all involved.

You will receive considerable exposure and recognition via the following:

- Acknowledgement as a diamond sponsor by the Conference Chair during the conference
- Representative to deliver a plenary session on a topic to be decided
- Representative to MC the morning or afternoon component of the conference
- Recognition as diamond sponsor on all printed conference material, including all marketing material
- Four full conference registrations (including morning & afternoon tea, lunch, delegate folder and post conference drinks)
- Corporate signage (to be supplied by you) prominently displayed at conference venue (type and size of sign to be determined by Conference Manager)
- Full page advertisement in Conference Program

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- Logo placement on slide shown at regular intervals throughout conference
- One A4 flyer (to be supplied by you) in delegate folder
- Opportunity to operate a display table for the duration of the event
- A copy of the delegate list will be provided, except where privacy laws exclude particular delegate details from being included and where we are excluded from divulging information due to the contractual arrangements.
- Organisation members to receive discounted registration fee.

**Total Investment: \$10,000 + GST**

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gold sponsor (limited to maximum of 4 companies)

- Acknowledgement as a gold sponsor by the Conference Chair during the conference
- Recognition as a gold sponsor on all printed conference material, including all marketing material
- Two full conference registrations (including morning & afternoon tea, lunch, delegate folder and post conference drinks)
- Corporate signage (to be supplied by you) displayed at conference venue (type and size of sign to be determined by Conference Manager)
- Half page advertisement in Conference Program
- Logo placement on slide shown at regular intervals throughout conference
- One A4 flyer (to be supplied by you) in delegate folder
- Opportunity to operate a display table for the duration of the event.

**Total Investment: \$5,000 + GST**

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silver sponsor

- Acknowledgement as a silver sponsor by the Conference Chair during the conference
- Recognition as a silver sponsor on all printed conference material, including all marketing material
- One full conference registration (including morning & afternoon tea, lunch, delegate folder and post conference drinks)
- Corporate signage (to be supplied by you) displayed at conference venue (type and size of sign to be determined by Conference Manager)
- Quarter page advertisement in Conference Program
- Logo placement on slide shown at regular intervals throughout conference
- One A4 flyer (to be supplied by you) in delegate folder
- Opportunity to operate a display table for the duration of the event.

**Total Investment: \$2,000 + GST**



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## **terms and conditions**

1. The Conference Manager reserves the right to vary the quoted prices in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to all goods and services offered by the conference. All prices quoted in this document are exclusive of GST and GST will be added to the invoice issued by Self Insurers of South Australia.
2. All sponsorship proposals are to be submitted to the Conference Manager via the attached Sponsorship Application Form. A letter of confirmation will be provided to confirm the booking, together with a Tax Invoice. Sponsorship monies are due and payable as agreed with the Conference Manager. Payments can be made in instalments.
3. Bank deposit and cheque arrangements will be advised upon sponsorship confirmation.
4. No refunds will be issued for cancellations.
5. The Conference Manager reserves the right to amend the sponsorship program or tailor sponsorship packages to better suit either the sponsor or the event if required. Every attempt will be made by the Conference Manager to maximise sponsor and delegate interaction.

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Please contact us as per below should you require any clarification or have any suggestions regarding this sponsorship opportunity.



**ROBIN SHAW**

**Manager**

**Self Insurers of South Australia**

**Ph 08 8232 0100**

**Fax 08 8232 0113**

**Email: [robin@sisa.net.au](mailto:robin@sisa.net.au)**



**DARREN MICKAN**

**General Manager**

**Access Events**

**Ph 08 8352 6466 or 0402 322 394**

**Fax 08 8352 8077**

**Email: [dm@accessevents.net.au](mailto:dm@accessevents.net.au)**

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## sponsorship application form

Sponsorship applications will be processed in strict order of receipt although the Organising Committee reserves the right to reject an application at any time.

*YES – We would like to participate in the 2010 conference by taking up the following sponsorship option.*

*Please tick the option(s) you wish to take up.*

### diamond sponsor

AUD \$10,000 (excluding GST)

### gold sponsor

AUD \$5,000 (excluding GST)

### silver sponsor

AUD \$2,000 (excluding GST)

### other options not listed above

Please discuss other options with the sponsorship contact at the end of this form.

### details of proposed option

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**SPONSORSHIP PROPOSAL 2010**

company .....

abn.....

postal address.....

.....

state and post code.....

contact name.....

position.....

phone.....

email .....

fax.....

**payment**

All prices are in Australian dollars and exclude GST. Arrangement for payment of sponsorship monies can be negotiated by contacting Self Insurers of South Australia.

The balance is payable by Tuesday 13 July 2010. A cheque or bank draft in Australian dollars should be made payable to Self Insurers of South Australia.

**withdrawal or cancellation**

There is no refund of sponsorship monies after payment has been made.

**confirmation**

Your signature below is taken as an application for sponsorship and acceptance of the details of the relevant sponsorship as listed in this material.

We agree to abide by such conditions as laid down by Self Insurers of South Australia.

Signed.....

Date .....

Name .....

**Submit application form to:**  
Access Events  
Fax: 08 8352 8077  
Email: [dm@accessevents.net.au](mailto:dm@accessevents.net.au)